



Teaching 'Whealth'

Through Money, Mission & Marketing

A MUST ATTEND PRESENTATION FOR ALL!

Did you know that as **Women** in relationships we have a tendency to relinquish control of the areas in our lives where we're experiencing power in exchange for security and love? This presentation teaches women that it's okay to have money without fear of losing love.

Do you work in a **Financial Institution** and are eager to find and create better services and products? As Muhammad Yunus, the economist, founder of Grameen Bank, and 2006 Nobel Peace prize winner, shows us with microcrediting – tiny loans – to increase development among the poor – there are great gains to be made, fiscally as well as morally, when we bank on the unbankable and empower all people to take charge of their financial fitness.

As an **Executive**, are you discovering an increase in employee absenteeism, turnover and general job dissatisfaction? It could all be due to a rise in their personal financial stress.

Did you know that financial education which leads to increased financial mastery makes sense as well as cents because it is an intrinsic part of our personal happiness and success? Today, some of the nation's largest and most prestigious corporations are implementing company wide financial education programs as a new employee benefit.

Maxine's unique ability to help people create a healthy relationship with money will bring significant advantages to your organization, namely performance, passion, and profitability.



Maxine Hyndman

Author . Speaker . Coach

Maxine Hyndman • 1-519-740-8287 • max@maxinehyndman.com • www.maxinehyndman.com



"I was deeply honored and pleased to have you speak at Lunch for the Soul. You were so authentically personal and so open-hearted in your presentation that I was not surprised that so many people were deeply touched. They are still talking about it. (Really!!)"

Linda Reppond –
Lunch for the Soul
luncheons

If you ask most people,
money appears to be one of the biggest blocks that separates them from their dreams, others and themselves.

In truth, however, Maxine has discovered that 99% of all issues that we have with money have nothing to do with money at all – and everything to do with the relationship we have with ourselves.

So why the disconnect? This gap is what her work is all about. The conversations she's developed around "whealth" help bring consciousness to this area to heal the discord between our dreams and our money, our work and our money, our relationships and our money.

Based on her first book *The Naked Millionaire*, Maxine Hyndman delivers an empowering and memorable presentation that is personalized according to the unique needs of her audience. With time built into each presentation to give participants an opportunity to share their experiences, individuals will find this process very freeing as it helps foster the awareness that we are not alone and that there are millions who are still learning to build healthy relationships with their money.

The benefits that participants gain are life long and will positively impact the individual's whole life.

Here's a sample of what participants will learn:

- Increased sense of self-worth
- Resolving fear around numbers, money and budgeting
- A new way of thinking about life and money
- A greater appreciation, love and understanding of money
- Greater ease in achieving financial as well as life dreams and goals.
- Stress-free budgeting



Maxine Hyndman
Author . Speaker . Coach



Maxine has the ability to meet your event goals with exactly the right blend of uplifting inspiration, insight and practical application.



*“Whealth’ is learned.
We don’t find our way there by chance,
but by choice.”*

– Maxine Hyndman

The tools she uses to traverse the divide are:

Core Values – that by identifying and acting in accordance with our core values we can greatly reduce and even eliminate debt because we begin “feeding” ourselves with what truly fulfills our deepest desires.

Beliefs – when we re-evaluate and rebuild our belief systems we are basically rewiring our very lives and this essentially aids in the prevention of overspending for good.

Actions – nothing of course happens without actions but a lot of financial problems arise out of a need and belief that we and our situations can be “saved” by outside influences when in actuality we must learn how to believe, think and act in alignment with our core values.

Greater Purpose – your mission – is the centre piece of your life and when we are creating anything that is aligned with it our lives are effortless, not problem free but clear of effort and struggle and we realize that we have all the money we need to live our dreams.

The Money Frame[®] – A budgeting system that marries all of the above with the numbers of a budget, giving money a focus and continued confirmation for why saving is important to financial freedom. When our money has a focus and a purpose it takes on a whole different meaning. We need less and, oddly enough, we always seem to have more than enough.



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Maxine Hyndman

Author, Coach & Motivator



Maxine Hyndman is the Author of *The Organic Entrepreneur*. As a Coach, Motivator and Keynote Speaker, she has been teaching 'wealth' through money, mission and marketing since before the birth of her first book *The Naked Millionaire*, in March 2005. Maxine is a member of the Cambridge Toastmasters and a 'diehard' entrepreneur who founded four businesses; all of them breaking the moulds of their time and culture. Maxine is a regular columnist for Fiscal Fitness, has contributed many articles to publications across the world and is a regular guest on KKNW – The Dr. Pat show, Seattle, WA.



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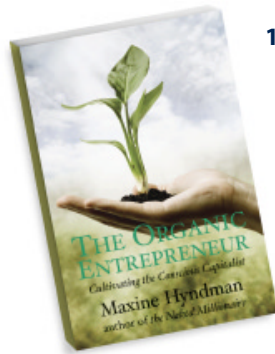


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Event & Merchandise Information



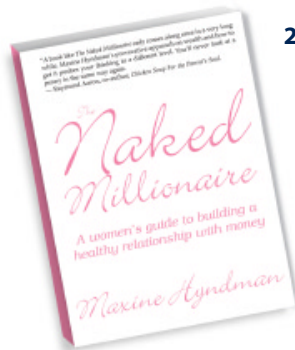
Merchandise available:



1. **The Organic Entrepreneur book**

\$21.95 CDN

How can one grow a business without giving up the Soul? Consciously cultivating a successful business that is in line with who you are authentically is the heart of what this book is about.



2. **The Naked Millionaire book**

\$21.95 CDN

Get naked about your money; discover the little used secrets to financial wealth. Release yourself from financial fears and bondage with a new perspective and practical applications found in this book.

3. **The Complete Wealth Workbook**

Coming January 2007, this is the companion workbook to *The Naked Millionaire*.



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What others are saying

"I am totally "blown away" by your site, your classes, marketing and your book. Wow."

Karin Goldberg

"Maxine is an extremely intuitive coach and is able to get to the "heart" of the matter very quickly. During our sessions, I was able to get really clear on my company vision and was able to create a company image that I am very proud of and that I know will be a success."

Shilo Shannon

– President, Empowered Journeys

"After one short coaching session with Maxine Hyndman I was inspired to take immediate action on three major areas of my life. Maxine has an amazing ability to go right to the heat of the matter and enable the client to see possibilities where none existed before. I am truly grateful for her coaching and highly recommend her to anyone at any stage of life."

Susan M. Chandler – Toronto, ON

"These coaching sessions have empowered me to have the self confidence to believe in myself and the decisions I make. Maxine has helped me to reach my potential in several aspects of my life and I am now able to see the light at the end of the tunnel!"

Melanie Hayden

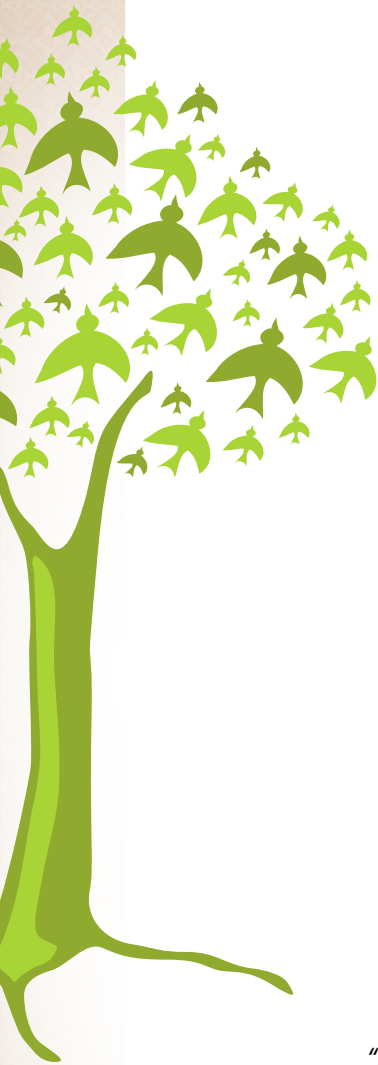
"I just wanted to thank you for a great course. I was impressed with the amount of information that you not only made accessible but understandable in such a short period of time. I hated to see it end. You have given me enough confidence for me to at least start to pursue areas of financial wealth that I previously felt were beyond me. You have also motivated me to take charge of all areas of my financial life – because and control with eventually bring me peace."

Claire Warrington



Maxine Hyndman
Author . Speaker . Coach





What others are saying

“The women at our event were most moved by Maxine’s presentation. It was very clear that she was speaking from the heart and felt strongly about how we relate to money.”

Anne Day – Founder, Company of Women

“How refreshing to read a book about money from the Spiritual point of view. Thank You for your wonderful insights.

Carolyn Johnson

“Having a coaching session with Maxine created an intense mind shift around my personal money issues. She helped me get clear on the source of the issue and then transform the energy that I was still holding in my body. Her warm, non-judgmental manner creates a sense of safety and trust – qualities required when dealing with such a sensitive area of our lives!”

Debra Bejoras

“Maxine Hyndman has been my personal coach and motivator for six months and over this period I have taken a much improved command of my professional and personal life. Maxine was able to get me to see what my fears were, how they acted as blocks to advancing my business development and my personal relationships, and how to realize my greater potential by setting and realizing higher goals. My experience with Maxine was thorough, professional and productive, and with regular occurrences of self awareness. I would recommend her to anyone, including members of my own family, looking for tools to take charge of their life and advance their purpose and prosperity.”

Steven Aboud

– President, Aboud & Associates Inc.



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