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## Break free of financial bondage

**Edmonton, AB** - We are taught how to walk, to go to school and eventually to work, so why were we never schooled in how to deal with the money we make?

"There are so many people out there that don't have a clue on how to invest their money," says Maxine Hyndman, author of *The Organic Entrepreneur*. "It's not just the person making minimum wage either, it's teachers, students and professionals too."

In fact, over the last five years over seven million North Americans have declared personal bankruptcy. It is guaranteed you or someone you know is going through financial distress at this very moment - and it's a position Hyndman knows all too well, since she herself has hit some major road bumps on her way to financial success.

"I saw that a firm financial foundation can give individuals the freedom to make choices - to be in careers we are passionate about rather than need to be in; free from the endless roller coaster of money worries!" She realized it was about reaching total financial health - or 'whealth' - as she calls it. "I found that it wasn't enough to deal with my money issues on one level alone. It had to be approached and mended on all four levels - physical, emotional, mental and spiritual," Hyndman says. She also realized this problem was not just hers, but that it was a common roadblock for many people out there and it was one she wanted to help them solve. "I had a vision of myself as just a close friend talking to others about financial health and how to break free from their financial bondage," Hyndman says, "so they could pave the way for wealth in their life."

"I believe in creating a new kind of awareness from the foundation of traditional financial advice on how to achieve and maintain wealth, but with a focus on the integrity of the individual needs and concerns of those in financial distress." she says.

Hyndman's latest book, *The Organic Entrepreneur*, explores a new generation of entrepreneurs who have tossed aside the long-held morals of reckless ambition and greed and replaced them with authenticity and respect. By following the progression of the Organic Entrepreneur, you will not only find out how to sustain success, but also how to finally attain the meaning and balance in your life and the life of your business. Maxine is also the author of *The Naked Millionaire*.

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