

The Road to Wealth

(PRWEB) April 29, 2005 -- Broke, bankrupt and divorced. This is how author, Maxine Hyndman, began her journey to wealth...a word she has coined that describes total financial health. At the age of 34, the author, motivator, and marketing coach had two failed businesses, the responsibility of raising a daughter, and living in a cramped two-bedroom apartment in an undesirable area of town.

These are the experiences that would shape her views about money and the importance of creating multiple streams of income and ultimately lead her to write *The Naked Millionaire*. Unlike many other personal finance books that aim to capture an audience that already have savings and is already educated about investing, *The Naked Millionaire* speaks to the large base of people out there that don't have any idea how to start that ethic.

Research for the book would reveal that over the last 5 years, 7 million North Americans declared personal bankruptcy. Maxine says, "it became obvious to me that if people learned to see the importance of a financially fit 'body' then those numbers would reduce significantly for good."

The idea of just a close friend talking to others on financial health and how to break free from financial bondage and pave the way for wealth in life came to the author while putting together her own budget and fixing her own financial body. That was the vision for *The Naked Millionaire*.

With the determination of a woman serious about changing her financial future, Maxine knew that "if I wanted to make that vision a reality, I would have to be it myself; no one else was going to pull me up by the bootstraps-except me. And, from then on, I used every experience as a tool to get me into complete financial fitness—and stay there."

Maxine Hyndman is an author, motivator, and 'wealth' coach. *The Naked Millionaire*, her first book, and the first of a series, has already sold over 2000 copies in its first month of publication. Maxine teaches monthly teleclasses on healing the relationship with money and creating abundance through marketing mastery. Maxine is also available for public speaking engagements.

For more information contact:
Maxine Hyndman
519-740-8287
www.thenakedmillionaire.com

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